

Automation Fair® — AT HOME —

Frequently Asked Questions

1) When and where will the 2020 Automation Fair® At Home event take place?

- **DATE:** Automation Fair At Home will take place November 16-20, 2020.
- **LOCATION:** Automation Fair At Home will take place within an interactive digital environment – attendees can login from the comfort and safety of their own space and device. The online experience be available on-demand for six months until June 2021.
Conditions permitting, we are also exploring the option of safely hosting small group experiences and meetings in our headquarters facility in Milwaukee, in addition to the virtual experience.
- **TIME ZONE:** Automation Fair At Home sessions and offerings are scheduled in Central Time.

2) When will the event agenda and session schedule be available?

Event details will be announced in September. Please see below for an event overview.

3) When will registration open for Automation Fair At Home?

Registration will open October 1, 2020. Registration is required to gain access to the event and to on-demand presentations, which will be available until June 2021.

4) Is there a cost to attend Automation Fair At Home?

There is no cost to attend the overall event. Hands-on labs will cost \$99 per lab and will be limited to two per person, and are reserved only for customers.

5) Will the virtual event be available on-demand after November?

Yes, the event will be available on-demand for six months until June 2021. This includes access to the virtual exhibit hall, technical sessions, the DX Strategists track, industry forums, general sessions, and keynote presentations. Hands-on labs will not be available on-demand.

6) What types of sessions will be offered at Automation Fair At Home?

Automation Fair At Home will feature technical discussions, interactive labs and presentations, including the following:

- **NEW!** Bold Conversations on Inclusion & Diversity
- **NEW!** DX Strategists track
- Forums focused on the following industries: automotive and tire, chemical, food and beverage, life sciences, OEM, oil and gas, power and energy, metals, mining, and water wastewater
- Hands-on labs
- **NEW!** Perspectives keynote presentations
- **NEW!** Process Solutions User Group track, including ask the experts, customer sessions, hands-on labs, keynote presentations, and technical sessions
- Technical sessions presented by Rockwell Automation and members of the PartnerNetwork™

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7) Do I have to register to attend specific sessions at Automation Fair At Home?

You do not have to register to attend technical sessions, the DX Strategists track, industry forums, general sessions, or keynote presentations.

Due to capacity limits, registration is required to attend hands-on labs. Please note that the **hands-on labs are reserved for customers only**. Each customer may attend two labs.

8) Do I need specific equipment to participate in the hands-on labs?

Hands-on labs will be conducted via the Rockwell Automation Cloud Based Infrastructure (RACbi). You will connect to remote hardware for any hardware-based sessions. You do not need any specific equipment to participate.

9) Are Professional Development Hour credits available?

Yes, technical sessions presented by Rockwell Automation are eligible for Professional Development Hour credits, including any accessed 'on-demand' from November 2020 through June 2021.

10) Who should I contact if I have additional questions?

Please contact your account manager or local specialist at The Reynolds Company for additional information and support.